



PRESERVED SNOWFLAKE

GLOBAL ARCHIVE

SPONSOR PROSPECTUS

Capture the beauty.

Preserve the moment.

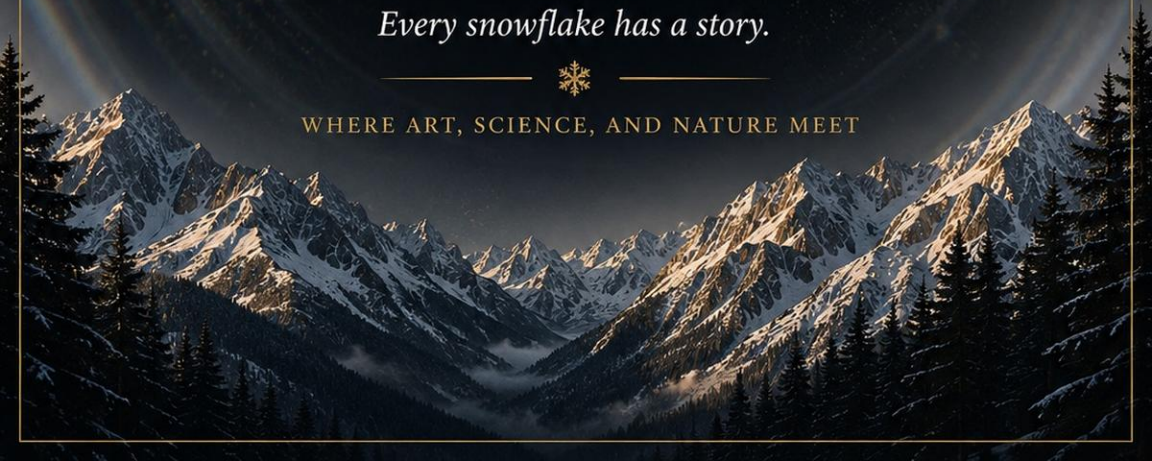
Share the story.



Every snowflake has a story.



WHERE ART, SCIENCE, AND NATURE MEET



OUR MISSION

Preserving today.
Inspiring tomorrow.
Connecting generations
through wonder.



*Every preserved snowflake is a moment
that would otherwise disappear forever.*

The **Preserved Snowflake Global Archive** is building one of the world's largest collections of preserved snow crystals through art, science, education, and exploration.

By transforming fleeting snowfall into permanent works of art, the archive creates opportunities for *discovery*, *research*, and *lifelong curiosity*.

With deep roots in Colorado and a vision that spans the globe, we collaborate with museums, schools, universities, and communities to spark wonder and inspire the next generation of explorers, artists, scientists, and dreamers.

Your sponsorship doesn't simply fund an exhibition.
It helps preserve an irreplaceable piece of Earth's
natural history before it disappears forever.

THE ARCHIVE TODAY



HUNDREDS CATALOGED

Hundreds of preserved
snow crystals
carefully captured
and documented.



COLORADO FOUNDED

Rooted in Colorado.
Inspired by our
mountains, weather,
and wild beauty.



GROWING GLOBALLY

Expanding to new
locations with
worldwide
participation.



EXHIBITION IN DEVELOPMENT

A museum-quality
exhibition designed
to educate, inspire,
and amaze.



PRESERVING FOR GENERATIONS

Building a permanent
visual record of
Earth's snowfall
one crystal at a time.



CAPTURE THE BEAUTY. PRESERVE THE MOMENT. SHARE THE STORY.



EVERY SNOWFLAKE HAS A STORY.



A MOMENT THAT WILL
NEVER EXIST AGAIN.

No two snowflakes are ever the same.

Each one forms in a unique moment, in a unique place, shaped by conditions that will never happen again.

Whether it falls in a quiet Colorado storm or over distant mountains across the world, every snowflake carries a record of its origin—a natural signature of time and place.

Our mission is to preserve these once-in-a-lifetime moments and unite them in a global archive that connects people, generations, and communities through wonder, science, and art.

**When a snowflake disappears,
a tiny piece of Earth's story
disappears with it.**

EACH PRESERVED SNOWFLAKE IS MORE THAN BEAUTY—IT IS:



A RECORD OF NATURE

A real-time record of atmospheric conditions that can never be repeated.



A GLOBAL CONNECTION

Uniting countries, cultures, and communities through a shared wonder.



A SOURCE OF WONDER

Inspiring curiosity, creativity, and a deeper connection to the natural world.



A TOOL FOR DISCOVERY

Supporting science, education, and research for today and tomorrow.



A LEGACY FOR THE FUTURE

Preserving Earth's fleeting beauty for generations we may never meet.



EVERY PRESERVED SNOWFLAKE IS
A WHISPER FROM THE PAST,
AND A PROMISE TO THE FUTURE.

Together, we can protect moments that would otherwise be lost forever.



the story

BEHIND THE

ARCHIVE



One snowflake changed everything.

I never set out to build an archive.

I simply wanted to understand something that disappears almost as soon as it arrives.

Standing outside during Colorado snowstorms, I began preserving individual snowflakes, one at a time. Each one revealed something different. Different storms. Different temperatures. Different places. Different stories.

Over time, those individual moments began to feel connected. What started as curiosity slowly became the **Preserved Snowflake Global Archive**, a growing collection dedicated to preserving real snowflakes and documenting the incredible variety found in winter around the world.

Today the work reaches beyond creating artwork. It is about building something that can continue growing for decades, inviting people to slow down, look closer, and discover beauty in places they may have overlooked.

I still spend long hours waiting for snow. Every preserved snowflake is collected by hand, documented, and preserved individually. The process remains just as personal today as it was with the very first capture.

My hope is simple.

That generations from now, someone can stand in front of this archive and experience the same sense of wonder that first inspired me.

♡ With gratitude,
Danielle



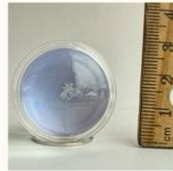
*There is magic in the small,
if we take the time to see it.*

— Danielle



A WORK OF PATIENCE. A LIFE OF WONDER.

- ❄️ **CAPTURING** real snowflakes during Colorado winter storms.
- ❄️ **PRESERVING** each snowflake in its original form through a delicate preservation process.
- ❄️ **DOCUMENTING** every capture with its location, date, weather conditions, and story.
- ❄️ **CREATING** one of a kind artwork that invites people to slow down and look closer.
- ❄️ **BUILDING** the Preserved Snowflake Global Archive for future generations.



*The tiniest moment can leave the biggest mark.
Thank you for believing in the beauty of this journey.* ♡

PRESERVED SNOWFLAKE GLOBAL ARCHIVE



EVERY SNOWFLAKE BECOMES PART OF A LARGER STORY.

The Preserved Snowflake Global Archive is a growing collection dedicated to preserving real snowflakes and the stories they carry.

Each preserved snowflake represents a singular moment in Earth's atmosphere. A specific place. A specific storm. A moment that will never occur in exactly the same way again.

Together, these individual captures become something much larger than themselves. The Archive is a living record of winter, connecting landscapes, climates, and communities through one of nature's most fleeting creations.

As the collection expands beyond Colorado and into new regions of the world, each preserved snowflake adds another chapter to a shared story. Different places. Different storms. One planet.

The goal is simple: to preserve moments of wonder, inspire curiosity, and create a lasting archive that future generations can continue exploring.

OUR GROWING ARCHIVE



500+
PRESERVED SNOWFLAKES
and growing



1
BEGINNING
IN COLORADO



COUNTLESS
STORMS CAPTURED
each one unique



**FUTURE
EXPEDITIONS**
across the U.S.
and around the world



**EVERY CRYSTAL
DOCUMENTED**
with date, location,
and conditions



**A LEGACY
FOR GENERATIONS**
to study, protect,
and be inspired by

A WORLDWIDE VISION



From the Rocky Mountains to remote polar regions, from coastal shores to alpine peaks—our mission is to capture the planet's most fleeting beauty and preserve it for all of humanity.

Different places. Different storms. One shared Earth.

BUILDING THE ARCHIVE TOGETHER



CAPTURE

Collecting real snowflakes by hand during unique storms around the world.



PRESERVE

Using a specialized process to preserve each crystal in its original form.



DOCUMENT

Recording detailed data about each capture for scientific and historical use.



ARCHIVE

Cataloging and safeguarding each piece as part of a permanent global archive.



INSPIRE

Sharing the wonder through exhibitions, education, and research.

THE EXHIBITION EXPERIENCE



EVERY SNOWFLAKE. MAGNIFIED.
EVERY STORY. PRESERVED.

Step into a world where nature's most fleeting creations are brought into extraordinary focus.

More than 300 preserved captures, representing over 500 individual snow crystals, are displayed throughout the exhibition. Each specimen is magnified so visitors can experience intricate detail that is impossible to see with the naked eye.

Every preserved snowflake was formed during a single winter storm, captured by hand, and preserved before it disappeared. Together they create a one-of-a-kind record of weather, place, and time.

As the Preserved Snowflake Global Archive grows beyond Colorado and into new regions around the world, the exhibition will continue to evolve. Every expedition, every storm, and every new capture becomes another chapter added to the experience.

Rather than viewing one remarkable snowflake, visitors walk among hundreds. The exhibition transforms moments that normally last only seconds into something that can be explored for hours.

It is an invitation to look closer, ask questions, and rediscover the beauty hidden within the smallest details of our natural world.



A GROWING EXHIBITION. A WORLD OF WONDER.



300+

PRESERVED
CAPTURES
ON DISPLAY

Captured by hand during
unique winter storms.



500+

INDIVIDUAL
SNOW CRYSTALS
MAGNIFIED

Each one unique.
No two are ever alike.



EVERY
SPECIMEN
DISPLAYED AT
LARGE SCALE

Magnified for visitors to see
the intricate beauty up close.



GROWING
BEYOND
COLORADO

EXPANDING WITH
THE GLOBAL ARCHIVE
New regions. New storms.
New stories.



ONE LIVING
EXHIBITION
EVOLVING WITH
EVERY EXPEDITION

A dynamic experience that
grows with time, curiosity,
and discovery.

THE POTENTIAL REACH



ONE COLLECTION. COUNTLESS CONNECTIONS.

The Preserved Snowflake Global Archive has the potential to inspire and engage audiences near and far.

With your partnership, the exhibition can travel, education can grow, and the stories of real snowflakes can spark wonder around the world.



A SINGLE EXHIBITION CAN REACH...



MUSEUMS & CULTURAL CENTERS

Sharing the science and beauty of snow crystals with visitors of all ages.



SCHOOLS & UNIVERSITIES

Supporting lessons in science, art, photography, weather, and conservation.



TRAVELING EXHIBITIONS

Expanding from Colorado into communities across the United States and eventually around the world.



FAMILIES

Creating memorable experiences that inspire curiosity about nature, the environment, and our planet.



RESEARCHERS & HISTORIANS

Building a growing visual record of snowfall across places and time—a resource for future generations.



DIGITAL AUDIENCES

Extending the Archive beyond gallery walls through online exhibitions, educational content, and documentaries.

A GROWING LEGACY



Today the Archive begins in Colorado.

Tomorrow it may include snow crystals from mountain ranges, coastlines, polar regions, deserts, islands, and communities around the world.

Each new location adds another chapter to a living record of Earth's changing winters and the extraordinary beauty found in every snowflake.



TOGETHER, WE CAN BUILD A GLOBAL ARCHIVE
THAT CROSSES BORDERS AND INSPIRES GENERATIONS.



EXPEDITIONS

Capture snowflakes from new places and elevations.



EDUCATION

Inspire the next generation through hands-on learning and curriculum resources.



EXHIBITIONS

Bring the wonder of real snowflakes to more communities.



THE GLOBAL ARCHIVE

A living collection.
A timeless record.



PUBLICATIONS

Share discoveries through annual books, articles, and research.



DOCUMENTARIES

Tell the story of the Archive and the pursuit of preservation.



GLOBAL IMPACT

A shared legacy of beauty, science, and stewardship.

YOUR PARTNERSHIP TODAY OPENS DOORS FOR TOMORROW.

Let's preserve the moments that would otherwise disappear. ❄️ Let's share their stories with the world.

PRESERVED SNOWFLAKE

GLOBAL ARCHIVE

CAPTURE THE BEAUTY. PRESERVE THE MOMENT. SHARE THE STORY.

Every preserved snowflake represents a moment in Earth's atmosphere that will never exist again. Through exploration, preservation, education, and exhibition, Preserved Snowflake Global Archive is building a lasting collection that inspires wonder and curiosity for generations to come.

YOUR ANNUAL STEWARDSHIP HELPS PRESERVE THESE FLEETING MASTERPIECES AND EXPAND THE ARCHIVE FOR FUTURE GENERATIONS.

FOUNDING STEWARDSHIPS ARE LIMITED.



CRYSTAL CIRCLE

\$250 ANNUALLY

*Every archive begins with
a single preserved snowflake.*

- Archive email updates and behind the scenes sneak peeks
- Preserved Snowflake Archive Annual (unsigned hardcover edition)



SNOWFALL CIRCLE

\$500 ANNUALLY

*Expand the story with
collectible beauty.*

- Includes all previous benefits, plus:
- Exclusive annual 8x10 Founding Steward archival print (unsigned)
- Printed on museum quality archival paper
- A new edition created each year exclusively for Founding Stewards and never offered for retail sale



FROST CIRCLE

\$1,000 ANNUALLY

Go deeper into the archive.

- Includes all previous benefits, plus:
- Signed Preserved Snowflake Archive Annual
- Signed annual Founding Steward archival print
- Annual recognition on the Preserved Snowflake Global Archive website



ALPINE CIRCLE

\$2,500 ANNUALLY

*Experience the wonder
before the world.*

- Includes all previous benefits, plus:
- Invitation for two to the annual Founding Steward Preview Evening, an exclusive exhibition preview before opening to the public



SUMMIT CIRCLE

\$5,000 ANNUALLY

*A behind-the-scenes look
at the magic.*

- Includes all previous benefits, plus:
- CURATOR'S PREVIEW COLLECTION
Receive an exclusive annual portfolio created only for Summit Circle and above, including:
 - Curator's letter
 - Special edition archival keepsake
 - Exhibition booklet
 - Preview materials for the coming year
 - Behind the scenes photographs



EXPEDITION CIRCLE

\$10,000 ANNUALLY

*Share in the journey
and the discoveries.*

- Includes all previous benefits, plus:
- Invitation to the annual Steward Dinner with Danielle
- Annual recognition in Preserved Snowflake Archive Annual



LEGACY CIRCLE

\$25,000 ANNUALLY

*Leave your mark on a year
of discovery.*

- Includes all previous benefits, plus:
- Opportunity to underwrite a featured expedition, collection, or educational initiative
- Recognition associated with that featured initiative throughout the year
- Annual recognition on the Preserved Snowflake Global Archive website
- Annual recognition in Preserved Snowflake Archive Annual



FOUNDERS CIRCLE

\$50,000 ANNUALLY

*Help establish the future of
Preserved Snowflake Global Archive.*

- Includes all previous benefits, plus:
- Permanent Founders recognition
- Permanent recognition on the Preserved Snowflake Global Archive website
- Permanent recognition in every future edition of Preserved Snowflake Archive Annual
- Private archive walkthrough with Danielle
- Annual planning conversation
- Dinner with Danielle
- Opportunity to help shape future archive initiatives
- Priority invitations to significant archive milestones and special experiences



CENTENNIAL CIRCLE

\$100,000 ANNUALLY

*Help shape a century
of preservation.*

Includes all previous benefits, plus:

- Presenting Partner recognition for one year
- Opportunity to sponsor a major international expedition
- Permanent recognition at future exhibitions
- Featured story in annual publications and media
- Private behind-the-scenes archive experience
- Exclusive annual strategy dinner with Danielle
- First opportunity to support future archive milestones

- Recognition on exhibition entrance signage
- Lifetime Founding Legacy recognition within the Global Archive

*Your partnership helps preserve nature's most delicate wonders
and share their story for generations to come.*



CUSTOM SPONSORSHIPS

We are happy to create a custom partnership to align with your goals and impact.



QUESTIONS?

We would love to connect and discuss how we can work together.

RECOGNITION & BENEFITS



YOUR SUPPORT BECOMES PART OF THE STORY.

Every sponsorship helps preserve real snowflakes, expand the Preserved Snowflake Global Archive, and bring the exhibition to new audiences.

As the Archive grows, so does the impact of every founding supporter.



Your name becomes part of a growing legacy of discovery, wonder, and preservation.



RECOGNITION

- ◆ Recognition on the Preserved Snowflake Global Archive website
- ◆ Recognition within the annual Archive publication (based on sponsorship level)
- ◆ Recognition within featured exhibitions where applicable
- ◆ Opportunities to sponsor expeditions, educational initiatives, or special collections



EXCLUSIVE ACCESS

- ◆ Early exhibition previews
- ◆ Behind the scenes updates throughout the year
- ◆ Annual Archive publication
- ◆ Limited archival prints available only to sponsors
- ◆ Invitations to special Archive events



LASTING IMPACT

- ◆ Help preserve one of nature's most fleeting creations
- ◆ Support educational programming and community outreach
- ◆ Expand the Global Archive beyond Colorado to new regions
- ◆ Help future generations experience the beauty of real preserved snowflakes



Exclusive publications and experiences bring you closer to the stories behind each snowflake.



Together we inspire curiosity, advance science, and create moments that last for generations.



PRESERVE



INSPIRE



DISCOVER



EDUCATE



CONNECT

*Together we are preserving moments that would otherwise disappear,
one snowflake at a time.*

JOIN THE LEGACY



*The Preserved Snowflake Global Archive
is only just beginning.*

Every preserved snowflake represents
a single winter moment that will never exist
in exactly the same way again.
Together, those moments become
a lasting record of our changing world.



With your partnership, the Archive will
continue to grow through new expeditions,
expanded exhibitions, educational programs,
and future generations of discovery.



Whether your support helps preserve one
snowflake or thousands, you become part of
a story that will continue long after today's
snowfall has disappeared.



*Thank you for believing
that even the smallest moments
are worth preserving.*



A WORK OF PATIENCE. A LIFE OF WONDER.



CAPTURING real snowflakes
during Colorado winter storms.



PRESERVING each snowflake
in its original form through a
delicate preservation process.



DOCUMENTING every capture
with its location, date, weather
conditions, and story.



CREATING one of a kind artwork
that invites people to slow down
and look closer.



BUILDING the Preserved Snowflake
Global Archive for future generations.



**PRESERVED
SNOWFLAKE
GLOBAL ARCHIVE**

*Preserving wonder.
Inspiring generations.*



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Colorado, USA

BECOME A FOUNDING STEWARD



Scan to explore
sponsorship
opportunities
and be part of
something
that lasts.



ONE SNOWFLAKE. ONE STORY. A LEGACY FOR GENERATIONS. 